**NGO PROFILE: *Rwenzori Mountains Conservation Initiative (RMCI)***

**We are located in Kasese district,western Uganda**

**Tell 0786263701**

**We have been operating since 2016 in kyatsi II village , Kitholhu county.**

**🟩 Mission Statement**

**To conserve and restore the unique ecosystems of the Rwenzori Mountains while empowering local communities—especially women and youth—through sustainable land use, nature-based livelihoods, and self-employment skills training.**

**🟦 Vision**

**A thriving, biodiverse, and climate-resilient Rwenzori region where nature and communities—especially women and youth—flourish together.**

**🎯 Goals**

1. **Restore and protect the ecological integrity of the Rwenzori landscape.**
2. **Promote sustainable, nature-based livelihoods including beekeeping, agroforestry, and cocoa farming.**
3. **Empower young mothers with vocational skills for self-employment.**
4. **Enhance community awareness and stewardship of natural resources.**
5. **Reduce poverty through environmentally friendly income-generating activities.**

**🧩 Objectives**

* **Expand nursery beds for indigenous trees, cocoa, and bamboo to support climate resilience.**
* **Scale up community apiary projects to provide honey and pollination services.**
* **Launch training programs for young mothers in skills like tailoring, soap making, mushroom growing, or handicrafts.**
* **Facilitate market linkages for community products (honey, cocoa, crafts, etc.).**
* **Build a center for environmental education and women’s empowerment.**
* **Promote inclusive participation of women and youth in all conservation activities.**
* **✅ Key Achievements So Far**
* **🌱 Established a nursery for bamboo, cocoa, and native riverine trees.**
* **🐝 Launched a successful community apiary, enhancing biodiversity and income.**
* **🌍 Restored riverbank ecosystems with native vegetation in the Rwenzori region.**
* **👩‍👧 Initiated planning for vocational training to support young mothers' self-employment.**
* **🤝 Distributed over 1,000 coffee seedlings to local farmers in partnership with the government—boosting sustainable livelihoods and reforestation efforts.**

**1. Website Purpose**

To showcase RMCI's conservation and community work, attract donors and partners, and share updates with stakeholders.

**📄 2. Core Pages & Content Structure**

**a. Home Page**

* Welcome message and mission
* Highlight key programs (nursery, apiary, women's skills training)
* Donate button (visible and clickable)
* Latest news or blog post
* Powerful image from the Rwenzori Mountains

**b. About Us**

* Mission, vision, and goals
* Team or founder section
* Achievements and history

**c. Our Work / Projects**

Separate sections or subsections:

* Reforestation (bamboo, cocoa, river trees)
* Apiary program
* Young mothers’ skills training
* Community outreach  
  Each with photos, text,

**d. Get Involved**

* Volunteer opportunities
* Partner with us
* Contact form

**e. Donate Page**

* Payment options (PayPal, Mobile Money, bank transfer)
* Clear donation purpose (e.g. "Support young mothers" / "Plant a tree")
* Thank-you confirmation page/email

**f. Blog / News**

* Updates on project progress
* Photos from the field
* Success stories

**g. Contact Page**

* Email, phone, location map (Google Maps)
* Simple form: Name, Email, Message
* Social media links (Facebook, Instagram, WhatsApp, etc.)

**🎨 3. Design and Functionality**

* Mobile-friendly/responsive
* Clean, modern, nature-inspired design

earthy tones (match the Rwenzori landscape)

* Font: clean and readable (no fancy cursive fonts)
* Easy-to-navigate menu
* Optimized for slow internet (Ugandan context)

**🧰 4. Technical Needs**

* Admin login for easy updates (e.g. post blog or change text)
* Google Analytics integration (optional)

**📷 5. Media and Files**

* Logo
* Photos (nursery, beekeeping, team, community work)

**Add-ons**

* Testimonial section (from community members)
* Newsletter signup form (for donor engagement)
* Social media feed (Instagram/Facebook plugin),
* Functionality Needs • Mobile responsive (works on phones) • Appointment booking (with calendar) • Contact form • Newsletter signup • Chat or WhatsApp integration • Google Maps location all pages should use one CSS file to mantain the design. add social media links to the footer on every page with facebook,twitter,linkedin and youtube and use bootstrap for good looks and add javascript for controls and each page should have the same header image

Design it in html,tailwing,css,javascript